

SEARCHINTEL.IO

SEO + AEO + GEO INTELLIGENCE PLATFORM

Website Audit Report

klings5.art

September 19, 2026



SEO

How well search engines can find and rank your pages



AEO

How well AI assistants can cite your content



GEO

Your visibility in AI-generated search results



SECURITY

SSL, headers, and vulnerability protection

Website Audit · klings5.art · Based on 50 pages analysed (5 crawled + 45 fetched) of 70 discovered

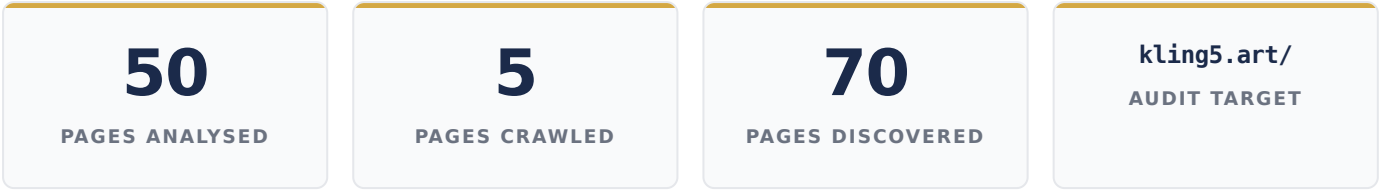
Report ID: 224fdb9da054afe

1

Traffic Overview

A snapshot of your website's crawl data and audit scope

What this audit covers: the audit starts at your homepage and follows links across the whole website, plus every address listed in your sitemap — it is not limited to the home page. “Pages analysed” is the set we read in full for this report; “pages discovered” is every unique internal address we found on the site. When the two differ, the report says so and treats page-level counts as a sample.



Traffic by Channel, City & Engagement Metrics

Detailed visitor data (Users, Sessions, Bounce Rate) broken down by channel (Organic, Direct, Social, Referral) and geographic location requires Google Analytics integration. Contact us to set up Google Analytics for comprehensive traffic reporting.

2

Executive Summary

Overall health scores for kling5.art across search, AI, and security



SEO SCORE



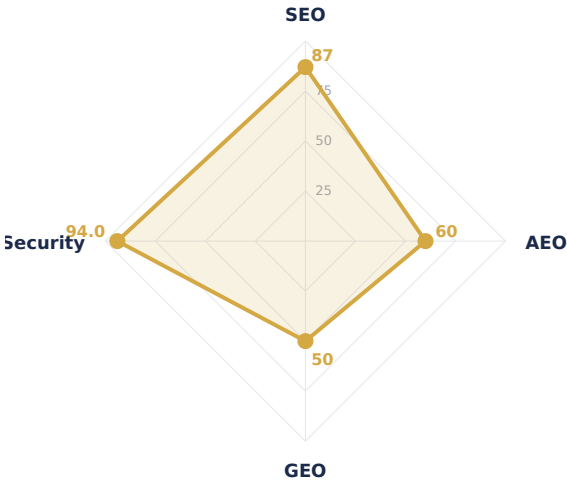
AEO SCORE



GEO SCORE



SECURITY



SEO 87/100: Your overall SEO score is strong, but 3 high-severity issues need attention — see the action plan below.

AEO 60/100: Your content could be better optimised for AI assistants like ChatGPT or Google's AI answers. Structured data and clear answers would help.

GEO 50/100: Your brand has limited visibility in AI-generated responses. Consider creating more authoritative content that AI models will reference.

Security Grade A: Your site has strong security measures in place. Visitors and search engines trust your site.

Top Issues Found

SEVERITY	ISSUE	AFFECTED PAGES	RECOMMENDATION
HIGH	5 pages have scripts or stylesheets that block the page from appearing -- visitors see a blank screen while these files download	klings5.art/ klings5.art/de klings5.art/fr klings5.art/ja klings5.art/zh	Defer or async-load render-blocking CSS/JS so visitors see the page faster
HIGH	Page elements shift around while loading (score 50/100) -- unexpected movement causes visitors to mis-click and hurts your Google ranking	Site-wide Core Web Vitals metric; no per-URL CLS rows were returned by the crawl.	Reserve space for images, ads, and dynamic content to eliminate cumulative layout shift
HIGH	12 pages share the same title - search engines cannot tell them apart, so they compete against each other instead of ranking separately	klings5.art/about klings5.art/blog klings5.art/de/about klings5.art/de/blog klings5.art/es/about	Write unique title tags for each page to avoid keyword cannibalization

What this means for your business: SEO determines how easily potential customers find you on Google. Each signal below directly impacts whether your website appears on page 1 or gets buried. Low scores in high-weight signals mean you are losing traffic — and revenue — to competitors who rank higher.

SIGNAL	WEIGHT	SCORE	BAR	ISSUES FOUND
Page Loading Speed How fast your pages load for visitors	12%	81.4		5 pages have scripts or stylesheets that block the page from appearing -- visitors see a blank screen while these files download; Page elements shift around while loading (score 50/100) -- unexpected movement causes visitors to mis-click and hurts your Google ranking
Page Titles And Descriptions The title and summary Google shows in search results	12%	80.4		12 pages share the same title -- search engines cannot tell them apart, so they compete against each other instead of ranking separately; 7 pages have titles longer than 60 characters -- Google will cut them off in search results, hiding important words; 20 pages have very short titles (under 30 characters) -- short titles miss the chance to include keywords that help people find your page; 7 pages have descriptions longer than 160 characters -- Google will truncate them in search results, cutting off your message; 6 pages have very short descriptions (under 70 characters) -- short descriptions waste the space Google gives you to convince searchers to click; 7 pages share the same description -- identical descriptions make search listings look repetitive and reduce click-through rates; 5 of 50 checked pages have no social sharing preview -- when shared on Facebook, LinkedIn, or WhatsApp, these pages will show a generic link instead of a rich preview with image and title
Broken Links And Errors Links on your site that lead to missing pages	12%	100.0		No issues

SIGNAL	WEIGHT	SCORE	BAR	ISSUES FOUND
Search Result Enhancements Rich snippets, star ratings, and extras in search results	8%	71.0		Structured data is on 16/50 pages but not all -- adding it to more pages could unlock additional rich results in search
Mobile Friendliness How well your site works on phones and tablets	8%	100.0		No issues
Website Navigation Links How pages on your site link to each other	8%	100.0		No issues
Image Optimization Whether images have descriptions and load efficiently	8%	94.0		3 images across 3 pages have an empty alt attribute -- correct for decorative images, but worth checking that no meaningful image (project photo, floor plan, elevation) was left undescribed; 5 images have no title attribute -- adding titles provides helpful tooltip text when visitors hover over images
Content Readability How easy your content is to read and understand	8%	47.1		Content is written at a grade 15.2 reading level -- aiming for grade 6-12 makes content accessible to a broader audience and keeps visitors on the page longer; 14/50 pages are very difficult to read -- complex language causes visitors to leave; simpler writing keeps people engaged and improves SEO
Content Quality And Depth Whether your content is substantial enough to rank	8%	81.5		16/50 pages have very little text (under 300 words) -- thin pages rarely rank well because search engines see them as lacking useful information; 5/50 pages are mostly code with very little visible text -- search engines may view these as low-value pages
Website Security (Https) Whether your site uses a secure encrypted connection	6%	100.0		No issues

SIGNAL	WEIGHT	SCORE	BAR	ISSUES FOUND
Duplicate Page Prevention Avoiding multiple pages with the same content	5%	100.0		No issues
Technical Configuration Server settings that affect how Google crawls your site	5%	100.0		No issues

4 Page Speed and User Experience

How fast your pages load and how smooth they feel for visitors

Field-data (real visitor) measurements are not yet available for this domain — see Section 8 for lab-based Lighthouse measurements.

What this means for your business: Google uses page speed as a ranking factor. Slow-loading pages frustrate visitors — 53% of mobile users leave a page that takes longer than 3 seconds to load. Faster pages mean higher rankings, more visitors, and better conversion rates.

Core Web Vitals data is not yet available for this domain. Google's CrUX dataset requires a minimum of real Chrome user traffic before it publishes field metrics, and our PageSpeed Insights fallback could not produce a complete reading on this audit. See Section 8 for synthetic Lighthouse measurements taken during the crawl.

Voice Search and AI Answers

How well your content appears in voice assistants and Google's direct answers

What this means for your business: When people ask Google or Siri a question, AEO determines whether your website gets featured as the direct answer. Winning the "featured snippet" or "position zero" can drive 2-3x more clicks than a standard #1 ranking. Poor AEO means your competitors answer your customers' questions instead of you.

AEO / Voice-Search analysis — part of the AI & AEO bundle

This is part of the paid AI & AEO bundle. Unlock the full AEO & GEO breakdowns, AI-platform visibility, agent insights, and ready-to-write content briefs.

Unlock AI & AEO insights — ₹499

What this means for your business: AI tools like ChatGPT, Gemini, and Perplexity are becoming how people research products and services. GEO measures whether these AI tools cite and recommend your website. If your GEO score is low, AI-powered search will send potential customers to your competitors instead.

AI Visibility / GEO analysis — part of the AI & AEO bundle

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Unlock AI & AEO insights — ₹499

What this means for your business: Security issues erode customer trust and can hurt your search rankings. Google actively demotes insecure sites. A poor security grade means browsers may warn visitors away from your site, directly reducing leads and conversions. Fixing security issues is often the fastest way to improve both rankings and credibility.

How this grade is calculated: we run the checks listed below against your live website; each one scores 0–100 and contributes its listed weight to a combined security score, which maps to the A–F grade (the exact score bands are in the “How We Calculate Your Scores” section at the end of this report). **“Browser Security Rules”** in particular checks the safety instructions your website sends to every visitor's browser — known technically as security headers. These are one-line rules such as “always use the encrypted connection”, “only run scripts this site approved” and “don't let other websites embed this page invisibly”. Browsers follow them automatically when present; your web developer can add them in the server settings, usually in under an hour, with no visible change to the site.



SECURITY GRADE



SECURITY SCORE

CHECK	WEIGHT	SCORE	BAR	ISSUES FOUND
Ssl Security Certificate Encryption that keeps visitor data safe	25%	100.0		No issues
Secure Connection Forces all traffic through a secure HTTPS connection	20%	100.0		No issues
Browser Security Rules Headers that protect against common web attacks	25%	80.0		No rules preventing malicious scripts from running on your pages
Server Information Leaks Hiding server details that hackers could exploit	10%	90.0		No issues
Sensitive File Protection Blocking access to admin panels and config files	10%	100.0		No issues

CHECK	WEIGHT	SCORE	BAR	ISSUES FOUND
Wordpress Security Checks for known WordPress vulnerabilities	10%	100.0		No issues

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Website Technical Health

Behind-the-scenes issues that affect how search engines read your site

Crawl Details

METRIC	VALUE
Target URL The website address that was scanned	https://kling5.art/
Crawl Status Whether the scan finished successfully	finished
Max Crawl Limit Maximum number of pages the scanner checked	5
Pages in Queue Pages waiting to be scanned	0

Site Configuration

Domain-level configuration checks: sitemap, robots.txt, redirects, and protocol settings.

CHECK	STATUS
Sitemap.xml A file that tells Google which pages to index	Found
Robots.txt Rules that tell search engines what they can crawl	Found
HTTP to HTTPS Redirect Automatically sends visitors to the secure version	Configured
WWW Redirect Makes www and non-www versions point to the same site	Configured
HTTP/2 A faster protocol for loading your website	Enabled
Domain Canonicalization Ensures one main version of your domain is used	Passed

cloudflare

WEB SERVER

188.114.97.3

SERVER IP

5

TOTAL PAGES FOUND

SSL Certificate

PROPERTY	VALUE
Valid Certificate Whether your SSL certificate is current and trusted	Yes
Issuer The authority that issued your security certificate	CN=WE1, O=Google Trust Services, C=US
Subject The domain name the certificate protects	CN=klings5.art
Version The version of the SSL/TLS protocol in use	3
Expiration When your certificate expires and needs renewal	2026-12-09 13:59:34 +00:00

Page-by-Page Analysis

Per-URL breakdown of detected issues, grouped by category and sorted by severity.

URL	STATUS	LOAD (MS)	WORDS	SCORE	ISSUES BY CATEGORY
klings5.art/	200	80	1247	55/100	CONTENT - Images missing alt text - Low content-to-HTML ratio TECHNICAL - Render-blocking resources
klings5.art/de	200	115	1128	55/100	CONTENT - Images missing alt text - Low content-to-HTML ratio TECHNICAL - Render-blocking resources
klings5.art/fr	200	93	1385	55/100	CONTENT - Images missing alt text - Low content-to-HTML ratio TECHNICAL - Render-blocking resources

URL	STATUS	LOAD (MS)	WORDS	SCORE	ISSUES BY CATEGORY
klings5.art/ja	200	80	362	55/100	CONTENT - Images missing alt text - Low content-to-HTML ratio TECHNICAL - Render-blocking resources
klings5.art/zh	200	247	399	55/100	CONTENT - Images missing alt text - Low content-to-HTML ratio TECHNICAL - Render-blocking resources
klings5.art/blog	200	1372	183	85/100	CONTENT Thin content (183 words)
klings5.art/de/blog	200	1517	169	85/100	CONTENT Thin content (169 words)
klings5.art/de/image-to-video	200	947	296	85/100	CONTENT Thin content (296 words)
klings5.art/de/text-to-video	200	398	295	85/100	CONTENT Thin content (295 words)
klings5.art/de/tools	200	464	188	85/100	CONTENT Thin content (188 words)
klings5.art/es/blog	200	940	203	85/100	CONTENT Thin content (203 words)
klings5.art/es/tools	200	177	238	85/100	CONTENT Thin content (238 words)
klings5.art/fr/blog	200	930	205	85/100	CONTENT Thin content (205 words)
klings5.art/fr/tools	200	173	232	85/100	CONTENT Thin content (232 words)
klings5.art/it/blog	200	989	203	85/100	CONTENT Thin content (203 words)

15 of the 15 pages shown above have issues. Another 5 issue-bearing pages are omitted for readability.

Lighthouse Performance

Google Lighthouse audit results for **klings5.art**.

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PERFORMANCE
HOW FAST YOUR SITE
LOADS AND RESPONDS

96

ACCESSIBILITY
HOW USABLE YOUR SITE
IS FOR PEOPLE WITH
DISABILITIES

96

BEST PRACTICES
WHETHER YOUR SITE
FOLLOWS MODERN WEB
STANDARDS

100

SEO

100

AGENTIC BROWSING

Key Audits

AUDIT	SCORE	DISPLAY VALUE
First Contentful Paint	74	2.3 s
Largest Contentful Paint	84	2.8 s
Browser errors were logged to the console	0	
Reduce initial server response time	0	Root document took 620 ms
Background and foreground colors do not have a sufficient contrast ratio.	0	
Elements with visible text labels do not have matching accessible names.	0	
Document request latency	0	Est savings of 520 ms
Network dependency tree	0	
Render-blocking requests	0	Est savings of 260 ms

Links Analysis

PAGE URL	INTERNAL	EXTERNAL	BROKEN
klings5.art/	19	8	0
klings5.art/de	20	8	0
klings5.art/fr	20	8	0

PAGE URL	INTERNAL	EXTERNAL	BROKEN
klings5.art/ja	20	8	0
klings5.art/zh	20	8	0
klings5.art/about	7	2	0
klings5.art/blog	24	8	0
klings5.art/blog/what-is-klings-5	26	14	0
klings5.art/de/about	7	2	0
klings5.art/de/blog	24	8	0
klings5.art/de/blog/what-is-klings-5-de	26	14	0
klings5.art/de/image-to-video	27	8	0
klings5.art/de/pricing	23	8	0
klings5.art/de/text-to-video	27	8	0
klings5.art/de/tools	25	8	0

Showing the top 15 pages by link count out of 50 pages with link data.

8.5 Keyword Intelligence — Site Profile & Strategy

Auto-detected client archetype, service area, and the keywords most likely to make you money

Detected Site Profile

Archetype	Healthcare (25% confidence)
Service area	Not detected from site content. Add service-area schema only if this is a local business; otherwise treat the keyword strategy below as generic discovery guidance.
Confidence note	Low-confidence site profile. Recommendations below are candidate ideas until the site exposes clearer business type, service area, or structured-data signals.

v2 keyword scoring is enabled but produced no results — DataForSEO has no indexed data for this domain yet.



AI-Powered Insights

Site-specific findings synthesised by our investigation agent, grounded in your actual pages and keywords

AI-Powered Insights — part of the AI & AEO bundle

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Keyword Rankings

Where your website currently ranks for important search terms

What this means for your business: These are the search terms where your website currently appears in Google results. Positions 1-3 get the most clicks. Moving from position 11 to position 8 can double your traffic for that keyword. Focus on keywords close to the top 10 for the biggest gains.

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Keyword Opportunities

Untapped search terms that could bring new visitors to your website

We could not identify enough reliable keyword opportunities for this audit yet. Connect GA4/GSC or re-run after the site has a larger search footprint for stronger keyword expansion.

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Content Plan: Briefs for Your Writers

Ready-to-publish blog briefs targeting the highest-opportunity informational keywords your audience is already searching

Content Plan — part of the AI & AEO bundle

This is part of the paid AI & AEO bundle. Unlock the full AEO & GEO breakdowns, AI-platform visibility, agent insights, and ready-to-write content briefs.

Unlock AI & AEO insights — ₹499

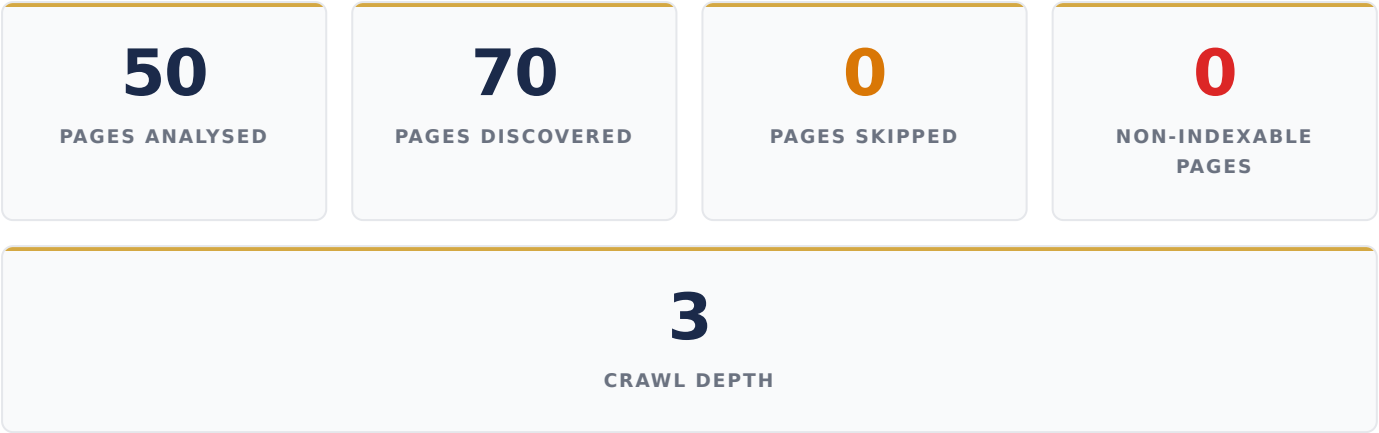


Deep-Dive Findings & Action Plan

Affected URLs, crawl statistics, keyword segmentation, schema, authority, competitors

Crawl Statistics

What you're looking at: the crawl scope and URL inventory for this audit. "Pages Analysed" is the set we read in full — the same figure the cover prints, and the denominator behind every page count and percentage in this report. "Pages Discovered" is the broader sitemap / index inventory when available.



Detected archetype: Healthcare / Hospital — keyword recommendations are tuned to this site type.

Issues Discovered

What you're looking at: the same Ubersuggest / Ahrefs-style headline counts you're used to ("17 pages with duplicate meta descriptions", "11 pages missing an H1") — but with the affected URLs listed alongside each row so your team knows exactly where to start. Impact tags (High / Medium / Low) tell you which issues hurt rankings most.

10 of 35 catalogue categories found on 50 crawled pages. The remaining categories were checked and came back clean (no rows in the live crawl).

PAGES	ISSUE	IMPACT	SHARE OF SITE	SAMPLE AFFECTED URLS
20	20 pages with title tags shorter than 30 characters	Medium	40.0%	• kling5.art/about • kling5.art/blog • kling5.art/blog/what-is-kling-5 • kling5.art/de/about • kling5.art/de/blog
12	12 pages with duplicate title tags	High	24.0%	• kling5.art/about • kling5.art/blog • kling5.art/de/about • kling5.art/de/blog • kling5.art/es/about

PAGES	ISSUE	IMPACT	SHARE OF SITE	SAMPLE AFFECTED URLS
12	12 pages with duplicate H1 tags	Medium	24.0%	• kling5.art/about • kling5.art/de/about • kling5.art/blog • kling5.art/de/blog
7	7 pages with duplicate meta descriptions	High	14.0%	site-wide
7	7 pages with title tags longer than 60 characters	Medium	14.0%	• kling5.art/de • kling5.art/fr • kling5.art/es • kling5.art/es/image-to-video • kling5.art/es/text-to-video
5	5 pages with duplicate meta descriptions or titles	High	10.0%	• kling5.art/ • kling5.art/de • kling5.art/fr • kling5.art/ja • kling5.art/zh
5	5 pages with pages flagged as thin content	Medium	10.0%	• kling5.art/blog • kling5.art/de/blog • kling5.art/de/image-to-video • kling5.art/de/text-to-video • kling5.art/de/tools
5	5 pages with images without alt text	Medium	10.0%	• kling5.art/ • kling5.art/de • kling5.art/fr • kling5.art/ja • kling5.art/zh
5	5 pages with images without a title attribute	Low	10.0%	• kling5.art/ • kling5.art/de • kling5.art/fr • kling5.art/ja • kling5.art/zh
5	5 pages with pages with render-blocking scripts or styles	High	10.0%	• kling5.art/ • kling5.art/de • kling5.art/fr • kling5.art/ja • kling5.art/zh

Catalogue categories checked, zero rows found on this site:

duplicate H1 tags pages with low readability score broken images / resources pages returning a 4xx error
 pages returning a 5xx error pages that redirect to another URL pages with links pointing to redirects
 pages with high load time pages with high server response (TTFB) pages larger than 3 MB
 pages with very small body size orphan pages with no internal links +7 more clean categories

Top Issues — Affected URLs, Impact, Priority

PRIORITY	PROBLEM	FIX	IMPACT	AFFECTED URLS
Priority 1	5 pages have scripts or stylesheets that block the page from appearing -- visitors see a blank screen while these files download	Defer or async-load render-blocking CSS/JS so visitors see the page faster	Impact: High	• kling5.art/ • kling5.art/de • kling5.art/fr • kling5.art/ja • kling5.art/zh
Priority 2	Page elements shift around while loading (score 50/100) -- unexpected movement causes visitors to mis-click and hurts your Google ranking	Reserve space for images, ads, and dynamic content to eliminate cumulative layout shift	Impact: High	Site-wide Core Web Vitals metric; no per-URL CLS rows were returned by the crawl.
Priority 3	12 pages share the same title -- search engines cannot tell them apart, so they compete against each other instead of ranking separately	Write unique title tags for each page to avoid keyword cannibalization	Impact: High	• kling5.art/about • kling5.art/blog • kling5.art/de/about • kling5.art/de/blog • kling5.art/es/about

Technical Health Score

84/100

TECHNICAL HEALTH

This score is independent of the overall SEO score above and isolates crawlability, site config, schema, links, and resource health.

Low-Hanging Keyword Opportunities

High-volume, low-difficulty keywords where you already rank 11-30 and a small content push could move you to page 1.

No non-branded keyword opportunities surfaced from this audit. The site's current keyword footprint is too small for DataForSEO Labs to suggest either strict low-hanging or emerging-opportunity rows. The Keyword Gap vs Competitors table below is the parallel growth lever.

Keyword Gap vs Competitors

Keywords your competitors rank for where you do not — or where they out-rank you.

Gap-keyword data depends on DataForSEO Labs returning competitor SERP overlaps for your archetype — which currently requires the site to rank for 20+ commercial terms. Once your keyword footprint expands, this card will populate with terms each competitor wins that you don't.

Content Recommendations

What you're looking at: the exact moves your content team should make next month. Blog topics are pulled from keywords your competitors rank for and you don't. Pages flagged as thin content or missing headings are quick wins your writers can fix this week.

Blog Topics from Competitor Gaps

- **When to visit a specialist: symptoms, timing, and preparation** [archetype_fallback]
- **Treatment cost and recovery FAQs for common procedures** [archetype_fallback]

Thin-Content Pages

URL	WORD COUNT	REASON
klings5.art/	1247	Low content-to-HTML ratio
klings5.art/de	1128	Low content-to-HTML ratio
klings5.art/fr	1385	Low content-to-HTML ratio
klings5.art/ja	362	Low content-to-HTML ratio
klings5.art/zh	399	Low content-to-HTML ratio
klings5.art/blog	183	Under 300 words
klings5.art/de/blog	169	Under 300 words
klings5.art/de/image-to-video	296	Under 300 words
klings5.art/de/text-to-video	295	Under 300 words
klings5.art/de/tools	188	Under 300 words

Pages Missing Headings

Every crawled page has at least one H1 heading. No fixes needed in this bucket.

Internal Linking Opportunities

FROM	TO	SUGGESTED ANCHOR
klings5.art/blog	klings5.art/es/pricing	Precios y Paquetes de Créditos Kling 5 Studio Kling 5
klings5.art/blog/what-is-klings5	klings5.art/fr/pricing	Tarifs & Forfaits de Crédits Kling 5 Studio Kling 5
klings5.art/de/blog	klings5.art/it/pricing	Piani e Pacchetti Crediti Kling 5 Studio Kling 5
klings5.art/de/blog/what-is-klings5-de	klings5.art/pricing	Pricing & Credit Plans Kling 5 Studio Kling 5
klings5.art/es/blog	klings5.art/de/pricing	Preise & Credit-Pakete Kling 5 Studio Kling 5
klings5.art/es/blog/what-is-klings5-es	klings5.art/ja/pricing	料金プラン Kling 5 Studio Kling 5
klings5.art/fr/blog	klings5.art/es	Kling 5 Studio Movimiento de Cámara IA para Anuncios y Clips Sociales
klings5.art/fr/blog/what-is-klings5-fr	klings5.art/pt-BR	Kling 5 Studio Movimentos de Câmera IA para Anúncios e Vídeos Sociais
klings5.art/it/blog	klings5.art/it	Kling 5 Studio Movimenti di Camera IA per Annunci e Clip Social
klings5.art/it/blog/what-is-klings5-it	klings5.art/fr	Kling 5 Studio Caméra IA & Accroches Vidéo pour Réseaux Sociaux

Schema Markup Validation

What you're looking at: structured data is the hidden language that tells Google what your pages are about (Organisation, FAQ, Product, Article, Breadcrumb, etc.). Sites with the right schema win richer search results (star ratings, FAQ accordions, breadcrumbs) and get cited more often by AI assistants. We split what's correctly implemented, what's missing and worth adding, and what's broken.

Distinguishes structured-data types that are valid on your site, recommended types that are missing, and types that are present but broken (validation errors).

13

VALID SCHEMA TYPES

5

MISSING SCHEMA TYPES

0

BROKEN SCHEMA

Valid Schema Types

- **Organization** on klings5.art/

- **ImageObject** on ling5.art/
- **ContactPoint** on ling5.art/
- **WebSite** on ling5.art/
- **WebPage** on ling5.art/
- **SpeakableSpecification** on ling5.art/
- **SoftwareApplication** on ling5.art/
- **AggregateOffer** on ling5.art/
- **Offer** on ling5.art/
- **UnitPriceSpecification** on ling5.art/
- **FAQPage** on ling5.art/
- **Question** on ling5.art/
- **Answer** on ling5.art/

Missing Schema Types

- **MedicalOrganization** — Homepage and service/department pages
 - ling5.art/
- **Hospital** — Homepage and hospital/location pages
 - ling5.art/
- **Physician** — Doctor profile and speciality pages
 - ling5.art/
- **LocalBusiness** — Homepage, contact, and location pages
 - ling5.art/about
 - ling5.art/de/about
 - ling5.art/es/about
 - ling5.art/fr/about
- **BreadcrumbList** — Inner pages with navigational hierarchy
 - ling5.art/de
 - ling5.art/fr
 - ling5.art/ja
 - ling5.art/zh

FAQ & Featured Snippet Opportunities

What you're looking at: the questions your audience actually asks Google about your business. Answering these in a dedicated FAQ section (or marking them up with FAQPage schema) makes you eligible for Google's expandable FAQ snippets and ChatGPT-style AI summaries — both of which capture clicks before users ever scroll.

FAQ Recommendations

- **What conditions does kling5.art treat?** — Departments + key specialities offered. → ling5.art/faq
- **Who are the specialists at kling5.art?** — Doctor names + qualifications. → ling5.art/faq
- **How do I book an appointment at kling5.art?** — Online booking, phone, walk-in options. → ling5.art/faq
- **What insurance does kling5.art accept?** — List of empanelled insurance providers. → ling5.art/faq
- **What are the visiting hours at kling5.art?** — OPD timings + emergency / IPD hours. → ling5.art/faq
- **Is kling5.art accredited (NABH / NABL / JCI)?** — List held accreditations. → ling5.art/faq
- **How much does treatment at kling5.art cost?** — Indicative procedure costs + estimate process. → ling5.art/faq

Featured Snippet Opportunities

No live featured-snippet opportunities were detected on this audit. A snippet target needs you to rank 4-15 for the query AND the live SERP to expose a snippet-eligible feature (paragraph, list, table, or PAA). For now, format the FAQ answers above as direct 40-60 word responses — Google often promotes well-structured FAQ answers into snippets even from sites that don't rank in the top 3.

Authority & Traffic

What you're looking at: the authority and discovery signals available for this audit. **Domain Authority / Rating** are shown only when an authority/backlink source returns them. **Organic Traffic** is an estimate of monthly visits Google currently sends. **Organic Keywords** is how many search terms you already rank for. **Backlinks** are inbound links from other sites — every reputable one strengthens authority.



Competitive Benchmarking

What you're looking at: the sites you actually compete with for the same searches, side-by-side. DA / DR / Traffic show how strong each rival is. Keyword Overlap is how many search terms you share. Content Gaps is how many ranking terms they have that you don't — your fastest path to catching up.

Neither DataForSEO Labs nor the live SERP returned measured competitor metrics for this audit. The Labs `competitors_domain` endpoint requires the site to already rank for enough keywords for the index to find overlaps, and the SERP fallback found no other domains out-ranking you on tracked queries. Once your keyword footprint expands, this card will populate automatically.

Suggested competitors for manual review (industry peers for your site type — no measured metrics were returned for these, so they are listed as starting points rather than benchmarked): [practo.com](#) · [apollohospitals.com](#) · [manipalhospitals.com](#) · [narayanahealth.org](#) · [maxhealthcare.in](#)

Strategic SEO Roadmap

What you're looking at: strategy recommendations that stay useful even when third-party gap/backlink data is sparse. These are labelled as planning guidance, not measured metrics.

Keyword Intent Map

INTENT	FOCUS	ACTION
Commercial	doctor, treatment, hospital, appointment, cost, and emergency queries	Create treatment pages with symptoms, procedure, recovery, cost factors, doctor profiles, and appointment CTA.
Informational	symptom, recovery, preparation, and risk questions	Publish medically reviewed FAQs and link them to service pages.

Keyword Research Opportunities

- Long-tail treatment terms: laparoscopic surgery cost Pune, emergency hospital near me, specialist doctor in Pune.
- Local/landmark terms: hospital near Kharadi, clinic near Viman Nagar, emergency care near Pune station.
- Question/FAQ/voice terms: symptoms, recovery time, preparation, cost factors, insurance, and appointment questions.

Local SEO Actions

- Keep Google Business Profile department, phone, address, hours, and appointment links aligned with the site.
- Add location/landmark copy and parking/emergency instructions to contact pages.

Local Citation Targets

Check NAP consistency and profile completeness on these citation sources.

- Practo
- JustDial
- Google Business Profile
- Sulekha
- Lybrate
- Bajaj Finserv Health
- Healthgrades-style doctor directories
- Local medical association directories

E-E-A-T Trust Actions

- Show named doctors, qualifications, reviewer dates, and medical disclaimers on health content.
- Add accreditations, facilities, emergency contact, and patient-care policies.

Content Strategy Roadmap

- Build treatment/service pillar pages with doctor-reviewed FAQs and internal links to appointment/contact pages.
- Create condition, procedure, recovery, insurance, and patient-guide topic clusters.
- Add E-E-A-T proof blocks to health content: named doctor, qualification, reviewer date, disclaimer, and source date.

SERP and AI Answer Opportunities

- Add FAQPage schema to treatment FAQs.
- Structure recovery/treatment pages with concise answer boxes and bullet lists.

AI Search Optimization Depth

- Clarify entity optimization: hospital name, doctors, specialties, departments, addresses, and appointment routes.
- Improve knowledge graph presence with Organization, MedicalOrganization, Physician, MedicalClinic, BreadcrumbList, and FAQPage schema.
- Track AI citation sources, brand sentiment, and semantic relationships across doctor, treatment, location, and emergency-care pages.
- Improve LLM crawlability and answer extraction with concise, medically reviewed Q&A sections.

Visual SEO Actions

- Use original facility and doctor photos with descriptive alt text.
- Compress hero/facility images and reserve dimensions for stable loading.
- Create indexable doctor, facility, before-care/after-care, and procedure-image sections where medically appropriate.

Backlink Profile Gaps

- Anchor text profile and link relevance: review the distribution of branded, exact-match, partial-match, and generic anchors.
- Check the dofollow vs nofollow ratio: aim for a natural split rather than a skewed all-dofollow or all-nofollow pattern.
- High-authority backlinks: list which links come from strong domains and which need replacement or reinforcement.
- Audit toxic backlinks and spam score: identify low-quality referring domains and consider disavow if the toxic share is material.
- Track lost backlinks, new backlinks, and broken backlinks week over week so regressions are caught early.
- Competitor backlink gap: export referring domains that link to competing hospitals, clinics, or doctors but not to this brand.
- OpenLinkProfiler returns a partial referring-domain list; the items above still need a paid backlinks data source to be answered with full coverage (anchor distribution, spam scoring, dofollow split, and historical deltas).
- DA / DR are shown only when an authority provider returns a score; do not treat keyword-count fallback as a link-authority metric.

Link-Building Opportunities

- Prioritise healthcare directory profiles, doctor/department profile citations, local news PR, partner links, and verified patient-education references.
- Use competitor backlink gap exports to find sites already linking to competing hospitals or clinics but not to this brand.

Competitor Analysis Checklist

- Domain Authority vs comparable hospitals/clinics
- Traffic comparison
- Keyword overlap
- Backlink gap
- Top-ranking treatment pages
- Content gap
- SERP visibility

- Featured snippets competitors own
- Competitor schema usage
- Competitor Core Web Vitals
- Competitor local SEO and review strategy

Real Traffic Data Limitation

- Exact real traffic requires GA4 and Google Search Console access; without GA4 + GSC the report can only show third-party/modelled SEO traffic estimates.
- When GA4/GSC is not connected, traffic numbers must be read as directional estimates rather than first-party analytics.

Advanced Technical Crawl Gaps

- Crawl budget analysis
- JavaScript rendering issues
- Index bloat
- Parameter URLs
- Faceted navigation
- Pagination
- XML sitemap segmentation
- Log file analysis
- Mobile-first indexing checks
- Crawl-depth visualization

Report generated at **2026-09-18T19:39:41Z**. Each new audit produces a unique `report_id` and a fresh `generated_at` — historical reports are never overwritten.

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Who Links to You

Other websites pointing to yours — this builds trust with Google

What this means for your business: Backlinks are like votes of confidence from other websites. More high-quality backlinks means Google trusts your site more, which directly improves your rankings. A weak backlink profile is one of the hardest SEO problems to fix — but also one of the most impactful when addressed.

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TOTAL BACKLINKS

TOTAL NUMBER OF LINKS FROM OTHER WEBSITES TO YOURS

17

REFERRING DOMAINS

NUMBER OF UNIQUE WEBSITES LINKING TO YOU

19

REFERRING IPS

NUMBER OF UNIQUE SERVER ADDRESSES LINKING TO YOU

METRIC	COUNT
Dofollow Links Links that pass ranking power to your site	29
Nofollow Links Links that don't pass ranking power	0
Total Backlinks Total number of links from other websites to yours	29

What to Fix First

Your prioritized to-do list, sorted by business impact

#	PRIORITY	WHAT TO DO	AREA	EXPECTED IMPACT
1	HIGH	No rules preventing malicious scripts from running on your pages	SECURITY	Improves visitor trust and prevents Google ranking penalties
2	HIGH	Defer or async-load render-blocking CSS/JS so visitors see the page faster	SEARCH ENGINE PERFORMANCE	Directly hurting your Google rankings — fixing this can improve search position
3	HIGH	Reserve space for images, ads, and dynamic content to eliminate cumulative layout shift	SEARCH ENGINE PERFORMANCE	Directly hurting your Google rankings — fixing this can improve search position
4	HIGH	Write unique title tags for each page to avoid keyword cannibalization	SEARCH ENGINE PERFORMANCE	Directly hurting your Google rankings — fixing this can improve search position
5	MEDIUM	5 pages have scripts or stylesheets that block the page from appearing -- visitors see a blank screen while these files download	SEARCH ENGINE PERFORMANCE	Incremental improvement to search visibility
6	MEDIUM	Page elements shift around while loading (score 50/100) -- unexpected movement causes visitors to mis-click and hurts your Google ranking	SEARCH ENGINE PERFORMANCE	Incremental improvement to search visibility
7	MEDIUM	12 pages share the same title -- search engines cannot tell them apart, so they compete against each other instead of ranking separately	SEARCH ENGINE PERFORMANCE	Incremental improvement to search visibility
8	MEDIUM	Only 4/50 pages have FAQ markup -- adding it to your key landing pages helps them appear in search answer boxes	VOICE SEARCH & AI ANSWERS	Helps your content appear in Google's answer boxes and voice results

#	PRIORITY	WHAT TO DO	AREA	EXPECTED IMPACT
9	MEDIUM	No How-To markup detected in the HTML of the pages analysed -- search engines cannot display your step-by-step instructions as rich results	VOICE SEARCH & AI ANSWERS	Helps your content appear in Google's answer boxes and voice results
10	LOW	No pages include facts or statistics -- AI search tools are more likely to reference content that contains verifiable numbers and data	AI VISIBILITY	Increases chances of AI tools citing your brand in responses
11	LOW	Your brand is not mentioned by any of the 5 AI platforms we checked -- AI search tools do not yet know about your site, so improving content quality and building authority will help you appear in AI-generated answers	AI VISIBILITY	Increases chances of AI tools citing your brand in responses
12	LOW	Only ~2/50 pages contain original data like tables or lists -- adding unique data to more pages makes your site a go-to reference for AI tools	AI VISIBILITY	Increases chances of AI tools citing your brand in responses

Critical Issues to Fix

CATEGORY	SIGNAL	SCORE	ISSUES
AEO	How-To Markup For Search Step-by-step instructions formatted for search engines	20.0	No How-To markup detected in the HTML of the pages analysed -- search engines cannot display your step-by-step instructions as rich results
GEO	Facts And Statistics Concrete numbers and data points AI can reference	10.0	No pages include facts or statistics -- AI search tools are more likely to reference content that contains verifiable numbers and data
GEO	Original Data And Tables Unique charts, tables, or research only you have	31.0	Only ~2/50 pages contain original data like tables or lists -- adding unique data to more pages makes your site a go-to reference for AI tools
GEO	Ai Platform Mentions Whether ChatGPT, Gemini, etc. mention your brand	10.0	Your brand is not mentioned by any of the 5 AI platforms we checked -- AI search tools do not yet know about your site, so improving content quality and building authority will help you appear in AI-generated answers

Your Roadmap Forward

Immediate (This Week)

Focus on the **critical issues** listed above. Start with security-related items — they have the highest impact on trust and rankings.

Short-Term (2-4 Weeks)

Address all **medium-priority action items**. Implement meta tag and content improvements from the Search Engine Performance section.

Ongoing (Monthly)

Begin publishing **content ideas** to capture search traffic. Track keyword rankings and re-audit monthly to measure improvement.

Need Help Implementing?

SearchIntel.io offers implementation support. Contact us for a custom action plan with hands-on guidance for your team.

Visit searchintel.io or reply to your report delivery email.

TERM	WHAT IT MEANS
SEO	Search Engine Optimization — making your website easier for Google to find and rank
AEO	Answer Engine Optimization — structuring your content so voice assistants and AI answer boxes use it
GEO	Generative Engine Optimization — making sure AI tools like ChatGPT and Perplexity mention your brand
Backlinks	Links from other websites pointing to yours — Google treats these as votes of trust
Meta Tags	Hidden labels on your pages that tell Google what each page is about
SSL Certificate	A digital security certificate that encrypts data between your site and visitors (the padlock icon)
Core Web Vitals	Google's speed and usability metrics: how fast your page loads, how quickly it responds, and how stable the layout is
Structured Data	Special code that helps Google understand your content and display rich results (star ratings, FAQs, etc.)
Crawling	When Google's software visits your pages to read and index them
Indexing	When Google adds your page to its search database so it can appear in results
Canonical Tag	A tag that tells Google which version of a page is the "official" one (prevents duplicate content issues)
301 Redirect	A permanent forwarding address — sends visitors and Google from an old URL to a new one
Sitemap	A file that lists all your pages, helping Google discover and crawl your entire site
Robots.txt	A file that tells search engines which parts of your site they are allowed to visit
Featured Snippet	The answer box at the top of Google search results — getting here means maximum visibility
Domain Authority	A score predicting how likely your site is to rank in search results

TERM	WHAT IT MEANS
Keyword Difficulty	How hard it is to rank on Google's first page for a particular search term
Search Volume	How many times per month people search for a particular keyword
Dofollow / Nofollow	Dofollow links pass ranking credit; nofollow links tell Google not to count them as endorsements
Open Graph	Hidden tags that control how your page looks when shared on Facebook, LinkedIn, or WhatsApp
JSON-LD	A way to add structured data using a small block of code — helps Google understand your content
Viewport	A browser setting that tells your page how to fit on different screen sizes
Mixed Content	When a secure (HTTPS) page loads some resources over insecure (HTTP) connection
HTTP/2	A faster version of the protocol browsers use to load your website
Redirect Chains	When one URL forwards to another, which forwards to another — each hop slows your page
Crawl Health	How easily Google's software can visit and read all your pages
H1/H2/H3 Hierarchy	The system of headings on a page, like chapters and subchapters in a book

15 How We Calculate Your Scores

The factors behind each score, so you know exactly what to improve

The weights below are the standard weights for each signal. When a signal cannot be measured for your site (for example, when a page could not be read), it is shown as **N/A** in the tables above, excluded from the score entirely, and its weight is spread across the signals that were measured — a signal we could not check never raises or lowers your score.

SEO Score (12 Weighted Signals)

SIGNAL	WEIGHT	WHAT IT MEASURES
Page Speed	12%	Core Web Vitals and page load performance
Meta Tags	12%	Title, description, and Open Graph tag quality

SIGNAL	WEIGHT	WHAT IT MEASURES
Crawl Health	12%	Broken links, redirect chains, crawl errors
Structured Data	8%	Schema.org markup presence and validity
Mobile	8%	Mobile-friendliness and viewport configuration
Internal Links	8%	Internal linking structure and depth
Images	8%	Alt tags, optimization, modern formats
Readability	8%	Content readability (Flesch-Kincaid, ARI)
Content Depth	8%	Word count, heading structure, consistency
HTTPS	6%	HTTPS enforcement and mixed content
Canonicals	5%	Canonical tag correctness and consistency
Site Config	5%	Sitemap, robots.txt, redirects, HTTP/2

AEO Score (6 Weighted Signals)

SIGNAL	WEIGHT	WHAT IT MEASURES
FAQ Schema	20%	FAQ structured data (JSON-LD / Microdata)
Q&A Heading Patterns	20%	Question-style headings for answer engines
HowTo Schema	15%	HowTo structured data presence
Featured Snippet Ready	15%	Content formatted for featured snippets
Direct Answer	15%	Concise direct-answer paragraphs
Heading Hierarchy	15%	Proper H1 → H2 → H3 hierarchy

GEO Score (6 Weighted Signals)

SIGNAL	WEIGHT	WHAT IT MEASURES
Factual Claim Density	20%	Statistics, numbers, and verifiable claims
Content Chunks	20%	Well-structured content with clear headings
Source Attribution	15%	Citations, references, authority links

SIGNAL	WEIGHT	WHAT IT MEASURES
Unique Data	15%	Tables, lists, original statistics
Author Authority	15%	Author markup and credential signals
Freshness	15%	Content recency and last-modified signals

Security Grade

GRADE	SCORE RANGE
A	90 - 100
B	80 - 89
C	65 - 79
D	50 - 64
F	0 - 49

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This report is confidential and intended for the website owner only.