

SEARCHINTEL.IO

SEO + AEO + GEO INTELLIGENCE PLATFORM

# Website Audit Report

realtyconnect.tech

April 30, 2026

72

SEO

How well search engines can find and rank your pages

33

AEO

How well AI assistants can cite your content

65

GEO

Your visibility in AI-generated search results

Website Audit · realtyconnect.tech · Based on 8 pages crawled

Report ID: cc85fb4a35944d13bf10e12425f61a1b

1

# Traffic Overview

A snapshot of your website's crawl data and audit scope

**8**  
PAGES CRAWLED

**1**  
PAGE ANALYZED

**realtyconnect.tech**  
AUDIT TARGET

**Traffic by Channel, City & Engagement Metrics**

Detailed visitor data (Users, Sessions, Bounce Rate) broken down by channel (Organic, Direct, Social, Referral) and geographic location requires Google Analytics integration. Contact us to set up Google Analytics for comprehensive traffic reporting.

## 2

# Executive Summary

Overall health scores for realtyconnect.tech across search, AI, and security



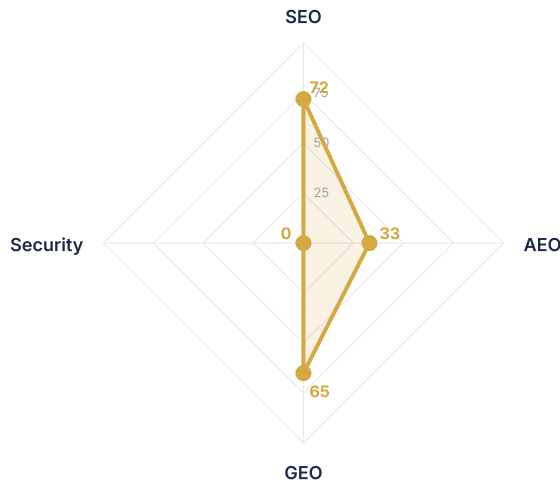
SEO SCORE



AEO SCORE



GEO SCORE



**SEO 72/100:** Your overall SEO score is strong, but 2 high-severity issues need attention — see the action plan below.

**AEO 33/100:** Your content is poorly structured for AI answer engines. Competitors are winning the featured snippets and voice search results that should be yours.

**GEO 65/100:** Your brand has limited visibility in AI-generated responses. Consider creating more authoritative content that AI models will reference.

## Top Issues Found

SEVERITY	ISSUE	AFFECTED PAGES	RECOMMENDATION
HIGH	No Image Alt: 5 pages affected	—	Add descriptive alt text to all images for better accessibility and SEO.

SEVERITY	ISSUE	AFFECTED PAGES	RECOMMENDATION
HIGH	Low Content Rate: 4 pages affected	—	Increase unique content on thin pages to improve search rankings.
MEDIUM	High Loading Time: 3 pages affected	—	Optimize page load speed by compressing images and deferring scripts.

## 3

## Search Engine Performance

12 factors that determine how easily customers find you on Google

**What this means for your business:** SEO determines how easily potential customers find you on Google. Each signal below directly impacts whether your website appears on page 1 or gets buried. Low scores in high-weight signals mean you are losing traffic — and revenue — to competitors who rank higher.

SIGNAL	WEIGHT	SCORE	BAR	ISSUES FOUND
<b>Page Loading Speed</b> <small>How fast your pages load for visitors</small>	12%	55.0		3 pages take too long to fully load -- visitors may leave before seeing your content; Core Web Vitals data is not available -- the score is based on load time only, so the full Google speed assessment could not be measured
<b>Page Titles And Descriptions</b> <small>The title and summary Google shows in search results</small>	12%	0.0		2 pages have no search listing title -- Google will auto-generate one, which usually performs worse and gets fewer clicks; 1 page shares the same title -- search engines cannot tell them apart, so they compete against each other instead of ranking separately; 2 pages have no main heading (H1) -- search engines use the main heading to understand what the page is about; 3 pages have no description for search results -- Google will pull random text from the page, which rarely looks appealing to searchers; 1 page has no social sharing preview -- when shared on Facebook, LinkedIn, or WhatsApp, these pages will show a generic link instead of a rich preview with image and title
<b>Broken Links And Errors</b> <small>Links on your site that lead to missing pages</small>	12%	85.0		1 page bounce visitors through multiple redirects before reaching the final page -- each redirect adds loading time and dilutes ranking power
<b>Search Result Enhancements</b> <small>Rich snippets, star ratings, and extras in search results</small>	8%	20.0		No structured data found on any page -- without it, Google cannot show rich results like star ratings, FAQs, or event details for your site
<b>Mobile Friendliness</b> <small>How well your site works on phones and tablets</small>	8%	100.0		No issues

SIGNAL	WEIGHT	SCORE	BAR	ISSUES FOUND
<b>Website Navigation Links</b> How pages on your site link to each other	8%	100.0		No issues
<b>Image Optimization</b> Whether images have descriptions and load efficiently	8%	84.0		5 images have no descriptive text (alt attribute) -- search engines cannot understand these images, and screen readers cannot describe them to visually impaired visitors; 6 images have no title attribute -- adding titles provides helpful tooltip text when visitors hover over images
<b>Content Readability</b> How easy your content is to read and understand	0%	0.0		Readability could not be measured reliably -- pages analysed did not contain enough text for a grade-level assessment
<b>Content Quality And Depth</b> Whether your content is substantial enough to rank	8%	85.0		4/1 pages are mostly code with very little visible text -- search engines may view these as low-value pages
<b>Website Security (Https)</b> Whether your site uses a secure encrypted connection	6%	100.0		No issues
<b>Duplicate Page Prevention</b> Avoiding multiple pages with the same content	5%	100.0		No issues
<b>Technical Configuration</b> Server settings that affect how Google crawls your site	5%	50.0		Domain configuration data is not available -- the audit could not check your sitemap, robots.txt, or other technical settings

## 4 Page Speed and User Experience

How fast your pages load and how smooth they feel for visitors

Field-data (real visitor) measurements are not yet available for this domain.

**What this means for your business:** Google uses page speed as a ranking factor. Slow-loading pages frustrate visitors — 53% of mobile users leave a page that takes longer than 3 seconds to load. Faster pages mean higher rankings, more visitors, and better conversion rates.

*Core Web Vitals data is not yet available for this domain. Google's CrUX dataset requires a minimum of real Chrome user traffic before it publishes field metrics, and our PageSpeed Insights fallback could not produce a complete reading on this audit.*

---

## 5

## Voice Search and AI Answers

How well your content appears in voice assistants and Google's direct answers

**What this means for your business:** When people ask Google or Siri a question, AEO determines whether your website gets featured as the direct answer. Winning the "featured snippet" or "position zero" can drive 2-3x more clicks than a standard #1 ranking. Poor AEO means your competitors answer your customers' questions instead of you.

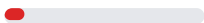

SIGNAL	WEIGHT	SCORE	BAR	ISSUES FOUND
<b>Faq Markup For Search</b> Structured FAQ data that helps Google show your answers	20%	15.0		No FAQ markup found on any page -- search engines and AI tools cannot display your questions and answers in rich results
<b>How-To Markup For Search</b> Step-by-step instructions formatted for search engines	15%	20.0		No How-To markup found on any page -- search engines cannot display your step-by-step instructions as rich results
<b>Question-Based Content</b> Content that directly answers questions people ask	20%	10.0		No question-style subheadings found -- AI search tools look for headings phrased as questions (e.g. 'What is...', 'How to...') to pull answers from your site
<b>Search Answer Readiness</b> How likely your content is to appear as a direct answer	15%	15.0		No pages are formatted for search answer boxes -- adding question subheadings followed by short, direct answers helps your content appear at the top of search results
<b>Direct Answer Formatting</b> Short, clear answers at the top of your content	15%	82.0		No issues
<b>Content Structure</b> Headings, lists, and formatting that help AI read your pages	15%	70.0		2 pages are missing a main title -- every page needs one clear main title so search engines understand its topic

## 6

## AI Visibility

Whether AI tools like ChatGPT and Perplexity mention your brand

**What this means for your business:** AI tools like ChatGPT, Gemini, and Perplexity are becoming how people research products and services. GEO measures whether these AI tools cite and recommend your website. If your GEO score is low, AI-powered search will send potential customers to your competitors instead.

SIGNAL	WEIGHT	SCORE	BAR	ISSUES FOUND
<b>Facts And Statistics</b> Concrete numbers and data points AI can reference	17%	10.0		No pages include facts or statistics -- AI search tools are more likely to reference content that contains verifiable numbers and data
<b>Source References And Citations</b> Links to sources that prove your claims	13%	100.0		No issues
<b>Content Organization</b> Clear sections and structure AI tools can extract from	17%	100.0		No issues
<b>Original Data And Tables</b> Unique charts, tables, or research only you have	13%	88.0		No issues
<b>Author And Brand Credibility</b> Signals that show you are a trusted authority	13%	80.0		No About Us or Team page found -- having a dedicated page about your company and team builds trust with both visitors and AI search tools
<b>Content Freshness</b> How recently your content was updated	12%	15.0		No dates or update timestamps found on any page -- AI search tools prefer recent content and will skip pages that look outdated
<b>Ai Platform Mentions</b> Whether ChatGPT, Gemini, etc. mention your brand	0%	0.0		AI platform visibility check could not complete for this audit -- it will retry automatically on the next scan

7

## Website Security

How safe your website is for visitors and how well it protects your data

**What this means for your business:** Security issues erode customer trust and can hurt your search rankings. Google actively demotes insecure sites. A poor security grade means browsers may warn visitors away from your site, directly reducing leads and conversions. Fixing security issues is often the fastest way to improve both rankings and credibility.

Security audit data not available. Security checks require a live, reachable target.

8

## Website Technical Health

Behind-the-scenes issues that affect how search engines read your site

### Crawl Details

METRIC	VALUE
<b>Target URL</b> <small>The website address that was scanned</small>	https://realtyconnect.tech
<b>Crawl Status</b> <small>Whether the scan finished successfully</small>	finished
<b>Max Crawl Limit</b> <small>Maximum number of pages the scanner checked</small>	10
<b>Pages in Queue</b> <small>Pages waiting to be scanned</small>	0

Site configuration data not available.

### Page-by-Page Analysis

Per-URL breakdown of detected issues, grouped by category and sorted by severity.

URL	STATUS	LOAD (MS)	WORDS	SCORE	ISSUES BY CATEGORY
-----	--------	-----------	-------	-------	--------------------

0 of 1 analyzed pages have issues.

## Links Analysis

PAGE URL	INTERNAL	EXTERNAL	BROKEN
realtyconnect.tech	0	0	0

---

## 8.5

# Keyword Intelligence — Site Profile & Strategy

Auto-detected client archetype, service area, and the keywords most likely to make you money

### Detected Site Profile

Archetype	<b>Broker</b> (85% confidence)
Primary city	<b>Mumbai, Maharashtra</b>
Localities found	Andheri · Bandra · Powai

### Authority Keywords (Blog & Content)

Research-intent terms ideal for blog posts — people asking questions before they buy. Publish on these to capture demand at the top of the funnel.

KEYWORD	SCORE	VOLUME	DIFFICULTY
difference between apartment and flat	72	4,400	28
rera registration process	68	8,100	35

## 9

## Keyword Rankings

Where your website currently ranks for important search terms

**What this means for your business:** These are the search terms where your website currently appears in Google results. Positions 1-3 get the most clicks. Moving from position 11 to position 8 can double your traffic for that keyword. Focus on keywords close to the top 10 for the biggest gains.

## 10

## Keyword Opportunities

Untapped search terms that could bring new visitors to your website

**What this means for your business:** These are search terms your potential customers are actively using, but your website is not yet ranking for. Each keyword represents untapped traffic and potential leads. Low-difficulty, high-volume keywords are quick wins.

KEYWORD	VOLUME HOW MANY TIMES THIS KEYWORD IS SEARCHED PER MONTH	CPC WHAT ADVERTISERS PAY PER CLICK FOR THIS KEYWORD	COMPETITION HOW MANY OTHER SITES ARE COMPETING FOR THIS KEYWORD	DIFFICULTY HOW HARD IT IS TO RANK ON PAGE 1 FOR THIS KEYWORD
real estate CRM software	—	8.50	—	—
property management tools	—	6.20	—	—
real estate lead generation	—	12.00	—	—
broker technology platform	—	4.80	—	—
real estate website builder	—	7.30	—	—

## Content Plan: Briefs for Your Writers

Ready-to-publish blog briefs targeting the highest-opportunity informational keywords your audience is already searching

**What this means for your business:** Each brief below targets a specific question your prospects type into Google before they buy — the keyword, search volume, and difficulty are real DataForSEO numbers, and the outline is generated against that exact query. Hand each card to a writer; what comes back is a blog post that answers a search Google is already routing to your competitors.

### Difference Between Apartment And Flat: A Complete Guide for 2026

4,400 searches/month

Target keyword: **difference between apartment and flat**

Difficulty: 28/100

Opportunity: 72/100

#### Introduction

Indian buyers often hear the words **apartment** and **flat** used interchangeably, but the legal and architectural distinctions matter when you sign a sale deed.

#### Key Differences at a Glance

- Ownership pattern
- Building height & amenities
- Society vs. condominium structure

#### What Indian Real-Estate Law Says

Under the RERA framework, both terms map to the same regulatory category, but local municipal codes vary by state.

#### Which Should You Buy?

Match the format to your lifestyle: high-rise apartments suit working professionals; flats in mid-rise societies often offer better community ties and lower maintenance.

#### Conclusion

Both are valid homes — the right choice depends on amenities, budget, and the kind of community you want.

### What is RERA?

The Real Estate (Regulation and Development) Act, 2016 governs how builders and brokers must register every project above a defined threshold.

### Documents You Need

- Project layout plan
- Title deed
- Encumbrance certificate
- Approved building plan

### Step-by-Step Registration

1. Create a builder account on the state RERA portal
2. Upload project documents
3. Pay the registration fee
4. Receive the RERA registration number

### Common Mistakes to Avoid

Submitting incomplete plans is the single largest cause of rejection. Always cross-check with your architect before upload.

## What to Fix First

Your prioritized to-do list, sorted by business impact

#	PRIORITY	WHAT TO DO	AREA	EXPECTED IMPACT
1	HIGH	Add descriptive alt text to all images for better accessibility and SEO.	SEARCH ENGINE PERFORMANCE	Directly hurting your Google rankings — fixing this can improve search position
2	HIGH	Increase unique content on thin pages to improve search rankings.	SEARCH ENGINE PERFORMANCE	Directly hurting your Google rankings — fixing this can improve search position
3	MEDIUM	Optimize page load speed by compressing images and deferring scripts.	SEARCH ENGINE PERFORMANCE	Moderate impact on search visibility — worth fixing in the next 2-4 weeks
4	MEDIUM	3 pages take too long to fully load -- visitors may leave before seeing your content	SEARCH ENGINE PERFORMANCE	Incremental improvement to search visibility
5	MEDIUM	Core Web Vitals data is not available - - the score is based on load time only, so the full Google speed assessment could not be measured	SEARCH ENGINE PERFORMANCE	Incremental improvement to search visibility
6	MEDIUM	2 pages have no search listing title -- Google will auto-generate one, which usually performs worse and gets fewer clicks	SEARCH ENGINE PERFORMANCE	Incremental improvement to search visibility
7	MEDIUM	No FAQ markup found on any page -- search engines and AI tools cannot display your questions and answers in rich results	VOICE SEARCH & AI ANSWERS	Your competitors are winning voice search and featured snippets instead of you
8	MEDIUM	No question-style subheadings found -- AI search tools look for headings phrased as questions (e.g. 'What is...!', 'How to...') to pull answers from your site	VOICE SEARCH & AI ANSWERS	Your competitors are winning voice search and featured snippets instead of you

#	PRIORITY	WHAT TO DO	AREA	EXPECTED IMPACT
9	MEDIUM	No How-To markup found on any page -- search engines cannot display your step-by-step instructions as rich results	VOICE SEARCH & AI ANSWERS	Your competitors are winning voice search and featured snippets instead of you
10	LOW	No pages include facts or statistics -- AI search tools are more likely to reference content that contains verifiable numbers and data	AI VISIBILITY	Increases chances of AI tools citing your brand in responses
11	LOW	No About Us or Team page found -- having a dedicated page about your company and team builds trust with both visitors and AI search tools	AI VISIBILITY	Increases chances of AI tools citing your brand in responses
12	LOW	No dates or update timestamps found on any page -- AI search tools prefer recent content and will skip pages that look outdated	AI VISIBILITY	Increases chances of AI tools citing your brand in responses

## Critical Issues to Fix

CATEGORY	SIGNAL	SCORE	ISSUES
SEO	<b>Page Titles And Descriptions</b> The title and summary Google shows in search results	0.0	2 pages have no search listing title -- Google will auto-generate one, which usually performs worse and gets fewer clicks; 1 page shares the same title -- search engines cannot tell them apart, so they compete against each other instead of ranking separately; 2 pages have no main heading (H1) -- search engines use the main heading to understand what the page is about; 3 pages have no description for search results -- Google will pull random text from the page, which rarely looks appealing to searchers; 1 page has no social sharing preview -- when shared on Facebook, LinkedIn, or WhatsApp, these pages will show a generic link instead of a rich preview with image and title
SEO	<b>Search Result Enhancements</b> Rich snippets, star ratings, and extras in search results	20.0	No structured data found on any page -- without it, Google cannot show rich results like star ratings, FAQs, or event details for your site
SEO	<b>Content Readability</b> How easy your content is to read and understand	0.0	Readability could not be measured reliably -- pages analysed did not contain enough text for a grade-level assessment

CATEGORY	SIGNAL	SCORE	ISSUES
AEO	<b>Faq Markup For Search</b> Structured FAQ data that helps Google show your answers	15.0	No FAQ markup found on any page -- search engines and AI tools cannot display your questions and answers in rich results
AEO	<b>How-To Markup For Search</b> Step-by-step instructions formatted for search engines	20.0	No How-To markup found on any page -- search engines cannot display your step-by-step instructions as rich results
AEO	<b>Question-Based Content</b> Content that directly answers questions people ask	10.0	No question-style subheadings found -- AI search tools look for headings phrased as questions (e.g. 'What is...', 'How to...') to pull answers from your site
AEO	<b>Search Answer Readiness</b> How likely your content is to appear as a direct answer	15.0	No pages are formatted for search answer boxes -- adding question subheadings followed by short, direct answers helps your content appear at the top of search results
GEO	<b>Facts And Statistics</b> Concrete numbers and data points AI can reference	10.0	No pages include facts or statistics -- AI search tools are more likely to reference content that contains verifiable numbers and data
GEO	<b>Content Freshness</b> How recently your content was updated	15.0	No dates or update timestamps found on any page -- AI search tools prefer recent content and will skip pages that look outdated
GEO	<b>Ai Platform Mentions</b> Whether ChatGPT, Gemini, etc. mention your brand	0.0	AI platform visibility check could not complete for this audit -- it will retry automatically on the next scan

## Your Roadmap Forward

### Immediate (This Week)

Focus on the **critical issues** listed above. Start with security-related items — they have the highest impact on trust and rankings.

### Short-Term (2–4 Weeks)

Address all **medium-priority action items**. Implement meta tag and content improvements from the Search Engine Performance section.

### **Ongoing (Monthly)**

Begin publishing **content ideas** to capture search traffic. Track keyword rankings and re-audit monthly to measure improvement.

### **Need Help Implementing?**

SearchIntel.io offers implementation support. Contact us for a custom action plan with hands-on guidance for your team.

Visit [searchintel.io](https://searchintel.io) or reply to your report delivery email.

TERM	WHAT IT MEANS
<b>SEO</b>	Search Engine Optimization — making your website easier for Google to find and rank
<b>AEO</b>	Answer Engine Optimization — structuring your content so voice assistants and AI answer boxes use it
<b>GEO</b>	Generative Engine Optimization — making sure AI tools like ChatGPT and Perplexity mention your brand
<b>Backlinks</b>	Links from other websites pointing to yours — Google treats these as votes of trust
<b>Meta Tags</b>	Hidden labels on your pages that tell Google what each page is about
<b>SSL Certificate</b>	A digital security certificate that encrypts data between your site and visitors (the padlock icon)
<b>Core Web Vitals</b>	Google's speed and usability metrics: how fast your page loads, how quickly it responds, and how stable the layout is
<b>Structured Data</b>	Special code that helps Google understand your content and display rich results (star ratings, FAQs, etc.)
<b>Crawling</b>	When Google's software visits your pages to read and index them
<b>Indexing</b>	When Google adds your page to its search database so it can appear in results
<b>Canonical Tag</b>	A tag that tells Google which version of a page is the "official" one (prevents duplicate content issues)
<b>301 Redirect</b>	A permanent forwarding address — sends visitors and Google from an old URL to a new one
<b>Sitemap</b>	A file that lists all your pages, helping Google discover and crawl your entire site
<b>Robots.txt</b>	A file that tells search engines which parts of your site they are allowed to visit
<b>Featured Snippet</b>	The answer box at the top of Google search results — getting here means maximum visibility
<b>Domain Authority</b>	A score predicting how likely your site is to rank in search results
<b>Keyword Difficulty</b>	How hard it is to rank on Google's first page for a particular search term

TERM	WHAT IT MEANS
<b>Search Volume</b>	How many times per month people search for a particular keyword
<b>Dofollow / Nofollow</b>	Dofollow links pass ranking credit; nofollow links tell Google not to count them as endorsements
<b>Open Graph</b>	Hidden tags that control how your page looks when shared on Facebook, LinkedIn, or WhatsApp
<b>JSON-LD</b>	A way to add structured data using a small block of code — helps Google understand your content
<b>Viewport</b>	A browser setting that tells your page how to fit on different screen sizes
<b>Mixed Content</b>	When a secure (HTTPS) page loads some resources over insecure (HTTP) connection
<b>HTTP/2</b>	A faster version of the protocol browsers use to load your website
<b>Redirect Chains</b>	When one URL forwards to another, which forwards to another — each hop slows your page
<b>Crawl Health</b>	How easily Google's software can visit and read all your pages
<b>H1/H2/H3 Hierarchy</b>	The system of headings on a page, like chapters and subchapters in a book

## 14

## How We Calculate Your Scores

The factors behind each score, so you know exactly what to improve

### SEO Score (12 Weighted Signals)

SIGNAL	WEIGHT	WHAT IT MEASURES
<b>Page Speed</b>	12%	Core Web Vitals and page load performance
<b>Meta Tags</b>	12%	Title, description, and Open Graph tag quality
<b>Crawl Health</b>	12%	Broken links, redirect chains, crawl errors
<b>Structured Data</b>	8%	Schema.org markup presence and validity
<b>Mobile</b>	8%	Mobile-friendliness and viewport configuration
<b>Internal Links</b>	8%	Internal linking structure and depth

SIGNAL	WEIGHT	WHAT IT MEASURES
Images	8%	Alt tags, optimization, modern formats
Readability	8%	Content readability (Flesch-Kincaid, ARI)
Content Depth	8%	Word count, heading structure, consistency
HTTPS	6%	HTTPS enforcement and mixed content
Canonicals	5%	Canonical tag correctness and consistency
Site Config	5%	Sitemap, robots.txt, redirects, HTTP/2

### AEO Score (6 Weighted Signals)

SIGNAL	WEIGHT	WHAT IT MEASURES
FAQ Schema	20%	FAQ structured data (JSON-LD / Microdata)
Q&A Heading Patterns	20%	Question-style headings for answer engines
HowTo Schema	15%	HowTo structured data presence
Featured Snippet Ready	15%	Content formatted for featured snippets
Direct Answer	15%	Concise direct-answer paragraphs
Heading Hierarchy	15%	Proper H1 → H2 → H3 hierarchy

### GEO Score (6 Weighted Signals)

SIGNAL	WEIGHT	WHAT IT MEASURES
Factual Claim Density	20%	Statistics, numbers, and verifiable claims
Content Chunks	20%	Well-structured content with clear headings
Source Attribution	15%	Citations, references, authority links
Unique Data	15%	Tables, lists, original statistics
Author Authority	15%	Author markup and credential signals
Freshness	15%	Content recency and last-modified signals

## Security Grade

GRADE	SCORE RANGE
A	90 – 100
B	80 – 89
C	65 – 79
D	50 – 64
F	0 – 49

Generated by **SearchIntel.io** — SEO + AEO + GEO Intelligence Platform

Report ID: cc85fb4a35944d13bf10e12425f61a1b | April 30, 2026

This report is confidential and intended for the website owner only.